

Visit to Progressive farmer farm and collect the data on farm records and enterprise budgeting- Chiluvuru Village, Guntur, AP on 22-05-2024

This visit was taken up to progressive farmer field on Chiluvuru, Guntur district, at 22-5-2024. All 3.2 Students were exposed to visit the farm. The farmer maintaining crops like lemon, brinjal, mango, livestock and pickle industry within the farm. We observed the farm record he maintained, and students asked regarding farm management like labour, wage, rent and enterprise expenditure and income. The farmer also doing the organic farming he is rearing punganuru and ongole variety breed for livestock and he managed the crops in organic inputs like jeevamrutha, beejamrutha, dasparnikashaya, etc. Farmers also managing the pickle industry since from 25 years and export farm products to Hyderabad and US and other distant markets. he found his own markets for his organic products. We also enquired regarding enterprise budgeting and from lemon he will earn net return of 3,45,000 and, mango pickle also he made brand and selling in distant market. He also established brand of pickle and desi cow by products and sweets and ghee and other products in market.

Outcome of the Event:

From this visit the student s observations in the following points of view:

- They will get knowledge of Farm management with farm records and farm enterprise
- The students get exposure to organic farming and resource allocation.
- The visit will give clarity about pickle industry and farm market by outlet and packaging and processing and marketing.
- The students get to know that mixed farming and good farm planning and budgeting will helps for good farm management.
- Students get to know that resource allocation like water, land, labour and management in farm production



Students collecting information from the farmers along with faculty